



September 1, 2020 Sponsor & Exhibitor Benefits	Title \$4,000 (SOLD)	Platinum \$2,100/\$2,500 <small>Member/Non-Member</small>	Gold \$1,200/\$1,500 <small>Member/Non-Member</small>	Silver \$500/\$600 <small>Member/Non-Member</small>	Exhibitor Included in all Sponsorships
PRE-EVENT					
Access to Sponsor/ Exhibitor Portal prior to Event	X	X	X	X	X
Logo + Link on Website(s) & Emails + SM Posts/Mentions	X 6 Posts	X 4 Posts	X 3 Posts	X 2 Posts	
Early access to attendees via Platform before Event	7 days	5 days	3 days		
Profile on NEBC website, Newsletter + SM Mention	3	2	1		
DAY OF EVENT					
Dedicated Company Page	X	X	X	X	X
Logo on Portal Carousel, Sponsor /Exhibit Hall Listing	Both	Both	Both	Both	Both
Document Uploads, Scheduled Demos, Poll/Survey Branded Push Notifications	5 of each	4 of each	3 of each	2 of each	1 of each
Complimentary Employee & Client Registrations	6 of each	5 of each	4 of each	3 of each	2 of each
Messaging, Chat, Video Meetings, Survey or Poll	X	X	X	X	X
Page / Booth Visit Incentive (Passport/Gamification)					
Exhibitor Package	X	X	X		
Log In Page Banner	Large	Medium	Small		
Portal Logo, Lobby Banner, Splash Video or Social Media Feed	All	Video + Social Media Feed	Video		

Keynote, Track or Break Intro/Sponsorship Recognition	Keynote Sponsor Recog + Intros	Track or Break(s) Sponsor Recog			
POST EVENT					
Electronic Attendee List within 24 hours after Event	Complete*	Expanded*	Limited*	Basic*	Basic*
Post Event Email Recognition	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo + Link
Post Event Thank You Social Media Post/Mention	2 Dedicated Posts	1 Dedicated Post	1 Mention	1 Mention	Group Post Mention, Tagged
Dedicated Email w/ Company Profile w/in 1 month of Event	X				
<p>Choose a standard sponsor package or create a custom one - the choice is yours. Get creative with opportunities for sponsoring delivered lunches & shipped branded swag (additional cost). For more information or to discuss a custom sponsorship, contact Jeff Jordan jeff@nbc.org or 503-914-6117.</p>					
<p>*Attendee List Details: Complete = name, title, all demographic information, email, phone & address; Expanded = all contact details, some demographics + title; Limited = name, title, email + Phone; Basic = Name, Title, Email</p>					